

**Louisiana Crawfish Promotion and Research Board Meeting**  
**November 28<sup>th</sup>, 2023**  
**1:00 P.M.**

**University of Louisiana at Lafayette Alumni Center**  
**600 E St Mary Blvd, Lafayette, LA 70503**

# **AGENDA**

- I. CALL TO ORDER
- II. ROLL CALL
- III. DECLARATION OF A QUORUM
- IV. PUBLIC COMMENT
- V. APPROVAL OF MINUTES – August 23, 2023
- VI. COLLECTIONS & FINANCIAL REPORTS
  - A. Collections Report
  - B. Financial Report
- VII. PROMOTION & RESEARCH
  - A. Crawfish App – Laney King
  - B. Louisiana Radio Network – Jennifer Marsh
  - C. 2024 Billboard Campaign – Jessica Lange
  - D. Promotion Update - Yvette Bonanno
  - E. This Week in Louisiana Agriculture/Social Media Campaign – Avery Davidson
  - F. Crawfish Website Update – Donald Dartez
  - G. LSU AgCenter Updates – Todd Fontenot
  - H. Whitespot Research Update – Dr. John Hawke
  - I. Automated Crawfish Peeling Machine Report
- VIII. COMMENTS
  - A. Board Member Comments on Crawfish Season
- IX. DATE OF NEXT MEETING
- X. ADJOURN